



**OOH MEDIA PORTFOLIO**



## PROFILE

Media Activation / SPI Advertising & Publishing is a diverse, Multi platform media group focusing on UAE's vibrant media industry. We are involved in Outdoor Media (Premium Outdoor sites across UAE), Publishing (Award winning business magazines) and Conferences & Summits (Industry leading business summits).

We are driven by something higher than just a mere desire to flourish. We believe that it is our responsibility to make a positive contribution to the business ecosystem of UAE.

Media Activation has grown to be one of UAE's premier OOH provider with media assets spread across Abu Dhabi, Dubai and Sharjah. We have a passion for great content and we collaborate with the world's most inspiring and innovative companies and business leaders to deliver only the best through, most engaging and relevant content through an integrated delivery mechanism consisting of thematically stimulating B2B summits, award winning business magazines, digital media backed by our premium outdoor assets.

**HOARDINGS**

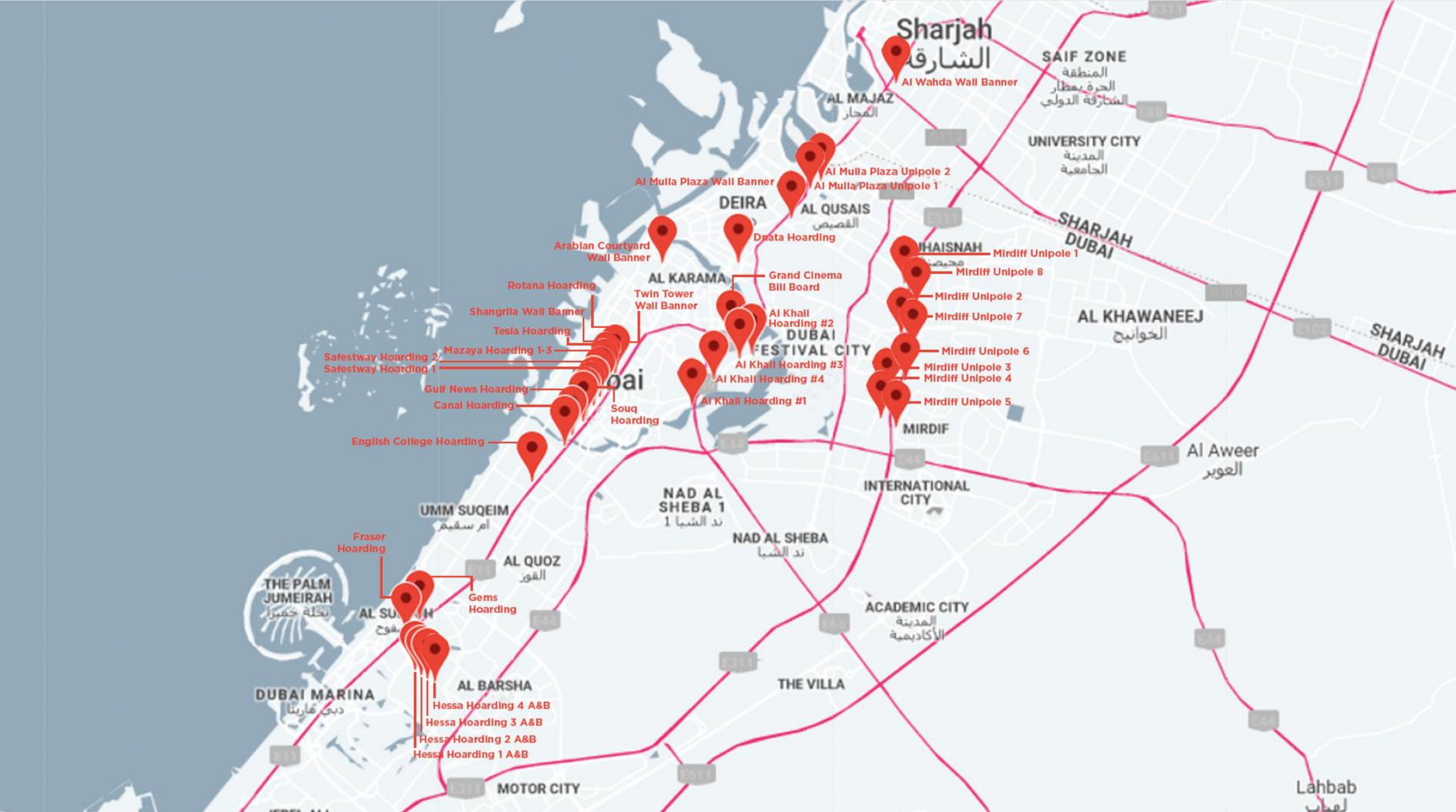
**UNIPOLES**

**WALL BANNERS**

# CLIENTS



# OOH MEDIA DUBAI & SHARJAH LOCATION MAP





CANAL HOARDING

DUBAI





Location : Near Safa Park, Dubai Canal, SZR  
Key Landmark : After 2<sup>nd</sup> Interchange, SZR, Emarat Atrium, Emirates Holidays  
Media : Backlit Hoarding  
Size : 50 M x 12 M  
Units / Faces : 1 Unit / 1 Face

CANAL

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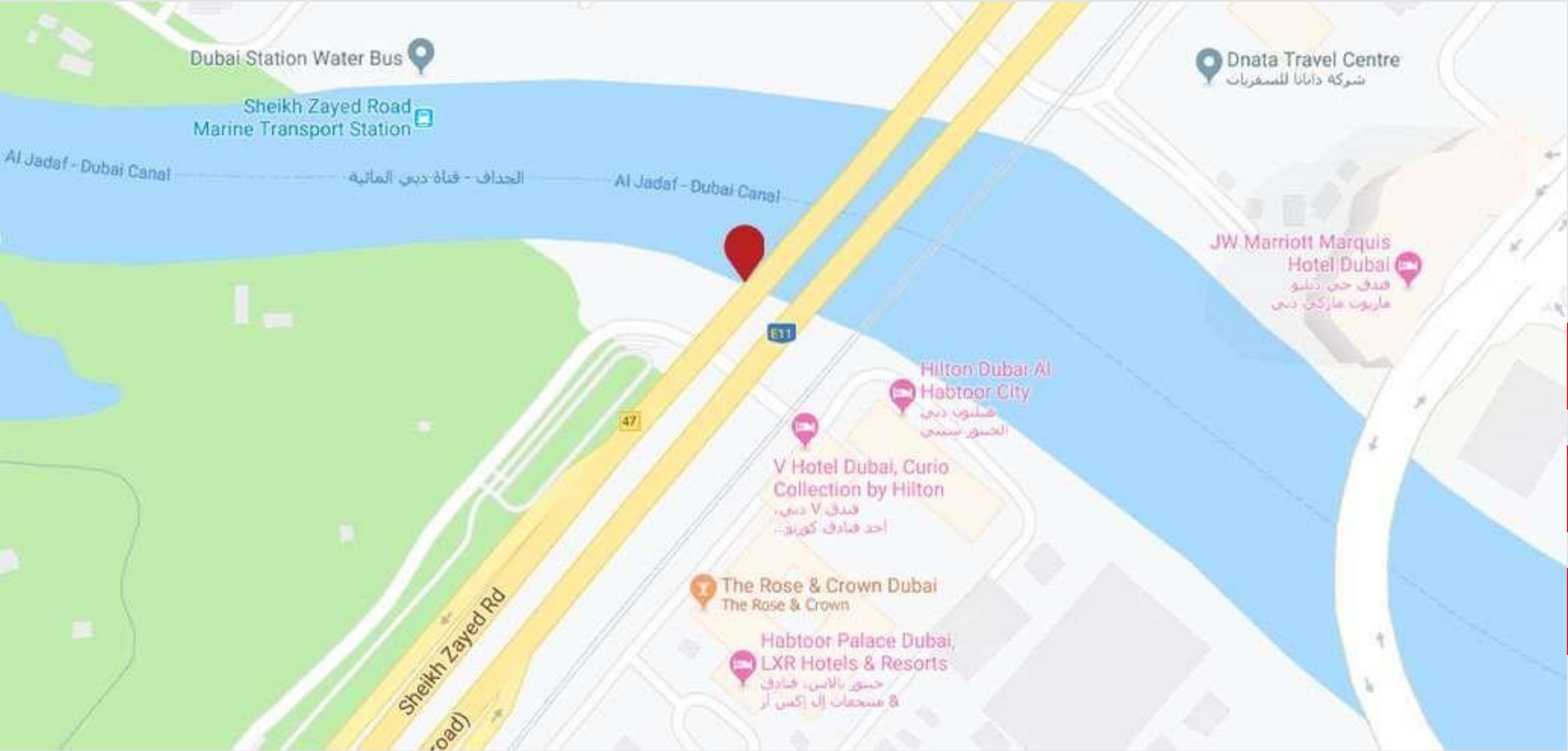
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مواقع متعددة داخل الإمارات العربية المتحدة  
MULTIPLE LOCATIONS IN THE UAE



# CANAL HOARDING - LOCATION MAP





# THANK YOU



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[mediaactivation.com](https://mediaactivation.com)



SGI Advertising & Publishing LLC