



**OOH MEDIA PORTFOLIO**



## PROFILE

Media Activation / SPI Advertising & Publishing is a diverse, Multi platform media group focusing on UAE's vibrant media industry. We are involved in Outdoor Media (Premium Outdoor sites across UAE), Publishing (Award winning business magazines) and Conferences & Summits (Industry leading business summits).

We are driven by something higher than just a mere desire to flourish. We believe that it is our responsibility to make a positive contribution to the business ecosystem of UAE.

Media Activation has grown to be one of UAE's premier OOH provider with media assets spread across Abu Dhabi, Dubai and Sharjah. We have a passion for great content and we collaborate with the world's most inspiring and innovative companies and business leaders to deliver only the best through, most engaging and relevant content through an integrated delivery mechanism consisting of thematically stimulating B2B summits, award winning business magazines, digital media backed by our premium outdoor assets.

**HOARDINGS**

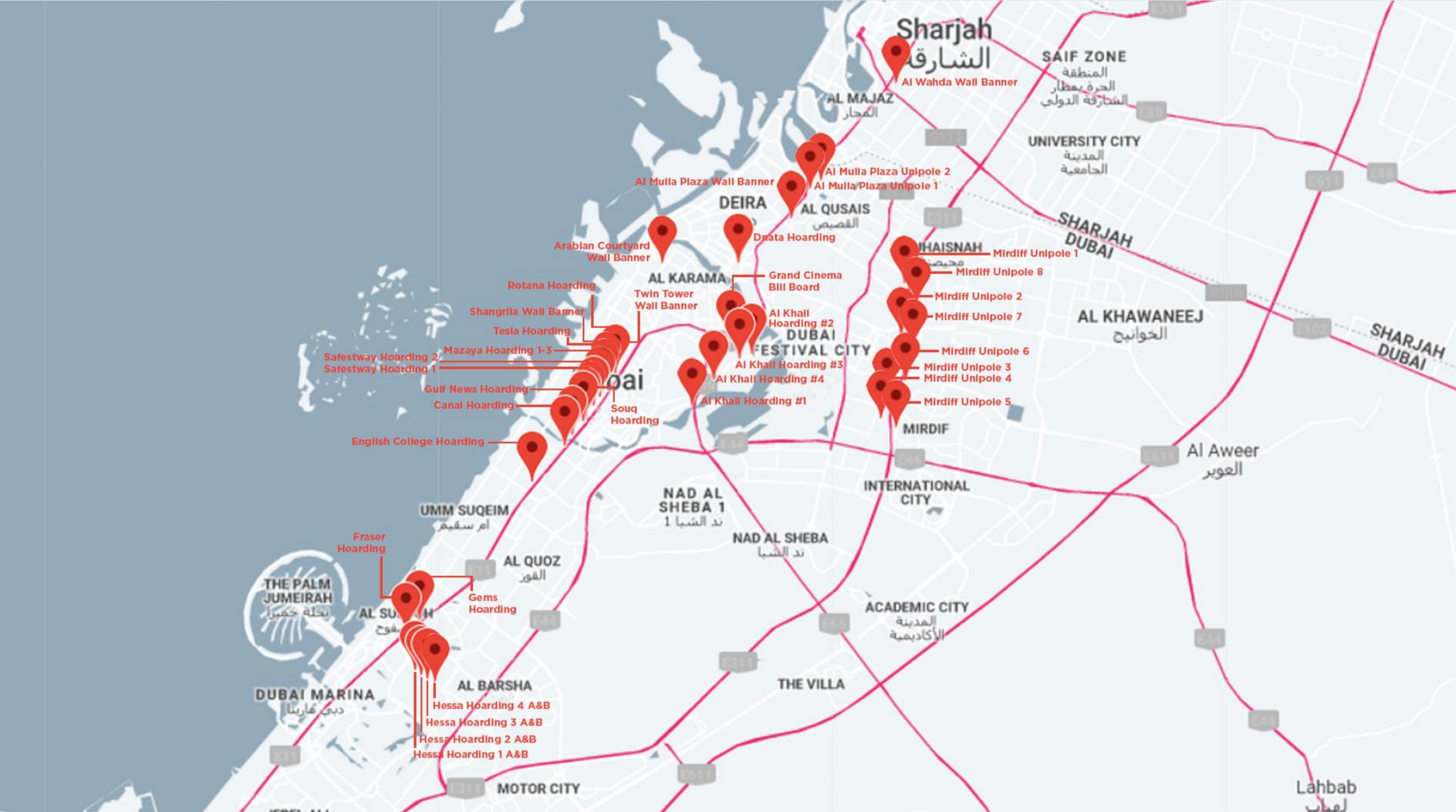
**UNIPOLES**

**WALL BANNERS**

# CLIENTS



# OOH MEDIA DUBAI & SHARJAH LOCATION MAP





GEMS HOARDING

DUBAI





Location : Next to GEMS Wellington School, SZR.

Key Landmark : 4<sup>th</sup> Interchange, SZR, Near Mall of the Emirates, Sharaf DG Metro Station, TECOM.

Media : Front lit Hoardings

Size : 300 M x 20 M (Each Board 50 M x 20 M)

Units / Faces : 6 Units / 6 Faces

**GEMS #1-6**



GEMS #1-6



# GEMS #1-6 HOARDINGS - LOCATION MAP





# THANK YOU



## Contact us

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## Find us

[mediaactivation.com](https://mediaactivation.com)



SGI Advertising & Publishing LLC